



## Introduction

Our Accent Modification course is designed to help non-native English speaking business professionals improve their pronunciation, intonation, articulation, and overall clarity of speech. This course is tailored to each individual's or group's specific needs, focusing on their unique accent challenges and helping them achieve a more neutral, business-friendly English accent.

## Who is this course for?

This course is suitable for non-native English speaking professionals at all levels who wish to improve their spoken English communication skills, regardless of their current proficiency level. This course is especially beneficial for professionals who frequently interact with English-speaking clients, colleagues, or partners and wish to improve their pronunciation, intonation, and overall clarity of speech to increase their confidence and effectiveness in the workplace.

## By the end of the course you will:

- Develop greater accuracy in producing English sounds and speech patterns to enhance clarity and reduce miscommunication
- Achieve a neutral accent that is easy to understand and minimises the impact of mother tongue influences
- Master the use of intonation and stress patterns to convey emphasis and meaning in spoken English
- Pronounce business-specific vocabulary, such as industry terms, company names, and job titles, with clarity and accuracy
- Develop the ability to self-monitor and self-correct pronunciation errors to improve overall spoken English communication

# ACCENT MODIFICATION COURSE OUTLINE

## Course Design

This course is designed to be delivered either online or face-to-face and can be delivered individually in 1:1 sessions or as part of a group.

## Course Duration

Our courses can be tailored in length to suit your preferences, from fixed term courses to flexible, ongoing options.

## Group Size

We recommend a maximum group size of 4 in order to maximise learner/tutor engagement.

## Course Fee

Our fees start at £45 per hour and depend on the course duration, whether 1:1 or group training is provided, and the scale of the overall programme. We are happy to work within a defined budget.

## Contact

Sue Curry  
Director

E: [sue.curry@babelgroup.co.uk](mailto:sue.curry@babelgroup.co.uk)

T: 020 8295 5877

W: [www.babelgroup.co.uk](http://www.babelgroup.co.uk)

## How is the course taught?

**Tailored Curriculum:** The course is tailored to the unique needs of each learner, with a focus on improving their specific areas of weakness and achieving their personal goals.

**Pronunciation Drills:** The course uses a variety of techniques and exercises to help learners master the pronunciation of specific sounds, words, and phrases, including drills and repetition

**Real Life Business Scenarios:** The course incorporates real life business scenarios to help learners apply their improved pronunciation skills in context and feel more confident

**Interactive Learning:** The course is interactive and engaging, with opportunities for learners to practice their pronunciation skills through role-plays, discussions, and feedback sessions with a dedicated tutor

## Sample Course Outline:

The actual content depends on pre-course Needs Analysis and is subject to on-going development as the course evolves. These are sample topics only:

### Pronunciation & Accent Neutralisation

- Problem phonemes are identified and worked on through listening and imitation.
- Learners listen to recordings of their own voice.
- Reading passages are practiced along with free conversation.
- Intonation is practiced for questions, commands, surprise etc.

### Grammar in Speech

- Recurrent grammar errors are identified and addressed in the form of homework.
- Spoken mistakes are corrected; particularly those associated with phonetic confusion, e.g. “that” sounding like the interrogative “what”.

### Understanding Colloquial Speech

- Delegates listen to recordings of colloquial speech, including regional accents; or business-related conversations.

### Speech Projection

- Delegates practice projecting their voice appropriately by learning techniques for breath support, vocal resonance, and articulation, and applying these techniques to a variety of exercises.

### Other Areas of Study

- Free reading.
- Recording and playback of articles on current affairs.
- Professional reports and other matters of interest.
- Listening to radio programmes.
- We work on all fronts: pronunciation, intonation, articulation, grammar, vocabulary extension.

### End of Module Assessment

- Delegates are asked to deliver a short 10-minute prepared presentation on a professional topic. The assessment will look for improvements in clarity of speech, increased crispness of consonants and intonation.

## Language Training

Babel offers inspiring and interactive lessons in all major languages from Beginners to Advanced. Tailored to your own specific goals and scheduled at a convenient time, you'll receive support and motivation from your own native-speaking tutor.

## Cross-Cultural Training

Cultural competency is a skill for anyone working in a global organisation. We help people recognise and understand the inevitable cultural differences they encounter and develop the skills necessary to successfully manage these differences.